

*9th Annual*



**Thursday, September 29th, 2016**

**4:00pm to 5:00pm -- Seniors Hour  
5:00pm to 8:30pm -- All are invited!**

**Traders Village®**

**2602 Mayfield Road, Grand Prairie, Texas 75052**

*A taste of the  
Grand life.*



The Grand Prairie Chamber of Commerce will host the 9th Annual “Taste of Grand Prairie & Community Spotlight” on Thursday, September 29th, 2016 from 4:00 p.m. until 8:30 p.m. at Traders Village, 2602 Mayfield Road. We invite you to experience the best of our community!

The focus of this event is to highlight and promote local businesses, both community and chamber-wide. Our purpose is to educate the community about local companies and the many products and services available to them. To provide exhibitors with an additional marketing tool with which to promote their products and broaden their customer base.

As an exhibitor, you will receive the following:

- 8' x 6' (Black & Red) Piped and Draped Booth Space
- Covered (White) and Skirted (Red) 6' table with 2 chairs
- Opportunity to educate attendees about your business and offer samples
- Business-to-Business networking opportunities
- 2 vendor admission passes , 6 vendor passes for restaurants (additional passes may be purchased)
- Opportunity to provide an Auction Item for additional exposure
- Opportunity to provide up to 2 door prizes that will be given away from your booth location
- Opportunity to provide flyers, coupons etc. to be pre-stuffed into the guests “goody” bags that they will receive upon entrance to the event
- Awards! Awards for BEST: Food Vendor, Decorated Business Booth, Decorated Food Booth, Kids' Choice and Crowd Favorite

Booth placement is granted on a first-come, first-served basis. While we make every attempt to place you at one of your preferred locations, it is ultimately up to the placement committee. Please note that restaurants will be placed to accommodate crowd control. Health restrictions require that restaurants must remain under the covered concourse area.

All vendors will be required to sign a liability waiver. Restaurants will need to provide a copy of your insurance and your food permit. Please see additional Restaurant Requirements letter.

We look forward to seeing you at the 9th Annual Taste of Grand Prairie & Community Spotlight. Please refer to the inserted booth application to sign-up today! Applications may be emailed to [nicole@grandprairiechamber.org](mailto:nicole@grandprairiechamber.org), or mailed to 900 Conover Dr., Grand Prairie, TX 75051. Please call Nicole Wegienka at 972-264-1558 with any additional questions.

Thank you for supporting the Grand Prairie Chamber of Commerce and we look forward to seeing you at the Taste!

Sincerely,

Lynn McGinley  
Chamber President  
Grand Prairie Chamber of Commerce

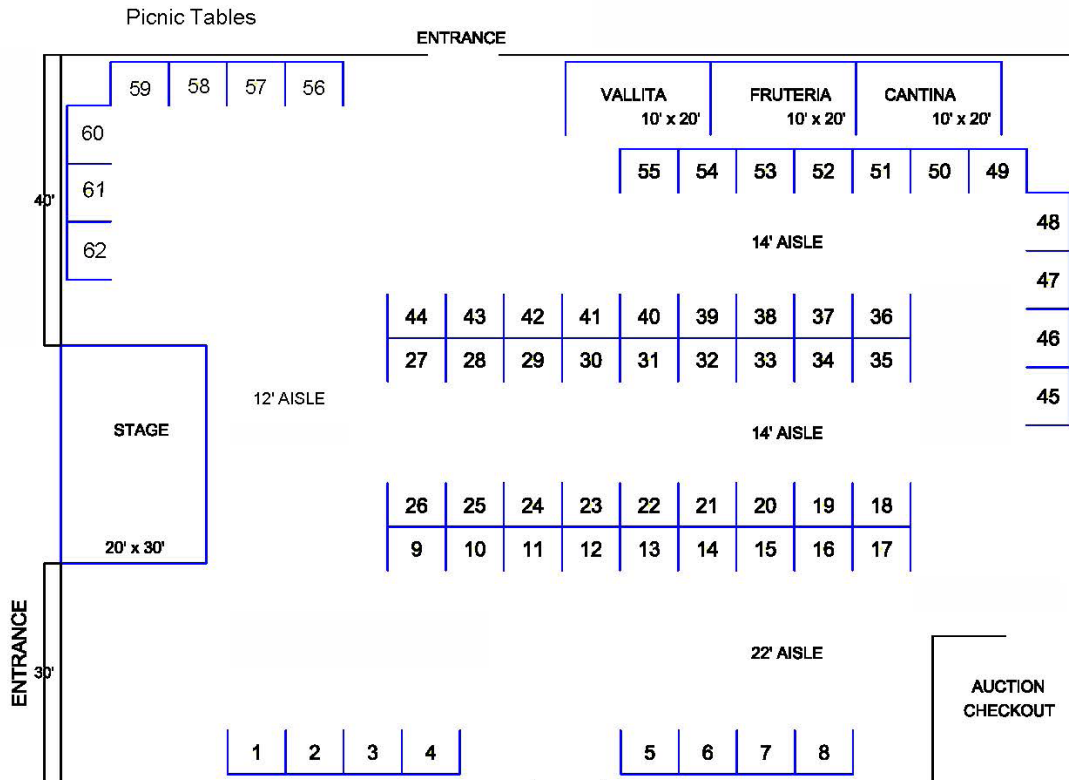
# BOOTH ASSIGNMENTS

Booth Assignments will be granted on a first-come, first-served basis. We will do our best to accommodate one of your choices.

Please note, we will space out the restaurants to accommodate crowds. Health restrictions require that restaurant booths remain under the covered concourse.



10' AISLE



TASTE OF GRAND PRAIRIE TX

TRADERS VILLAGE GRAND PRAIRIE TX  
 SEPTEMBER 29, 2016  
 BOOTHS ARE 6' x 8'  
 AISLE WIDTHS ARE NOTED  
 REVISED 8-1-16 REV 5

ENTRANCE

RIDES

HALL IS 100' x 140'



# EXHIBITOR TIPS

## **SET UP & REGISTRATION**

You may set up your booth between the hours of 1:00pm and 3:30pm on September 29th. Upon arrival please check in at the Chamber Booth for your registration packet and booth assignment. Restaurants will receive a hole punch for you to use throughout the evening (see below). Make sure you bring all supplies needed such as extension cords and tape to secure all cords. These will not be available to rent the day of the event, so please be prepared.

## **DOOR PRIZES**

All vendors are welcome to bring up to 2 door prize for drawings throughout the evening. At registration, please fill out a card describing your door prize and display your prize at your booth. Upon each drawing, the description will be announced from the stage area and the winner may pick up the prize at your booth.

## **PUNCHCARDS FOR RESTAURANTS ONLY**

Visitors at the expo will receive punch cards like the ones you receive in your packet. Please use the hole punch provided to you at check in to mark your booth number on the punch card of each visitor to your booth. In order for each visitor to be eligible for the Grand Prize, 10 holes on the punch card must be punched. Please designate a person to punch the cards, as this person will not be allowed to handle the food.

## **PRE-STUFFING MATERIALS**

Each guest will receive a "goody" bag upon entry to the event. If you would like us to pre-stuff any coupons, flyers, etc. into these bags, please deliver your items to the Chamber before September 26th. No exceptions.

## **AWARDS!**

Awards will be presented to the Best: Food Vendor, Best Decorated Booth (Food & Business), Kids' Choice and Crowd Favorite.

Our guests will vote for their favorites in each category. The winners will be publicized in Press Releases and ads after the event, so this is a means of raising the visibility and name recognition of your business. The appearance of your booth enhances the experience of our guests and your potential customers. Make it unforgettable!

## **PUBLIC SILENT AUCTION**

All vendors are encouraged to bring a silent auction item to be displayed at our Public Silent Auction. Auction items are due to the Chamber office by September 23rd.

## **AFTER THE SHOW...**

All vendors must be out of the building by 9:30pm. Please be organized and careful when accomplishing this task.

# HOW DO WE MARKET THE EVENT?

## **PRE-SALE TICKETS**

Chamber of Commerce  
Chamber Board of Directors

## **MAILINGS**

Mailer to Grand Prairie Chamber Member Restaurants  
Mailer to Grand Prairie Chamber Member Businesses  
Mailer to Restaurants in the DFW Metroplex  
The Grand Prairie Pipeline Newsletter  
Over 30,000 Valpak Coupons Mailed

## **NEWSPAPERS/MAGAZINES/TV/RADIO**

The Grand Prairie Reporter  
The Suburban Newspaper  
Texas Highways, The Travel Magazine of Texas  
Life is Grand Magazine  
Advertised on GPTV  
Radio Station 87.7

## **POSTERS/BANNERS**

100 Posters Distributed to Local Businesses  
Banners posted around City  
Signs posted at Traders Village

## **FLYERS**

15,000 Flyers distributed at All GPISD Elementary Schools  
Flyer/Coupons Distributed to City Employees  
Flyers mailed to ALL Grand Prairie Home Owner's Associations  
Flyers given to several Grand Prairie Business for distribution

## **ELECTRONIC ADVERTISING**

Grand Prairie Chamber of Commerce Website  
Traders Village Website  
City of Grand Prairie Website  
Grand Prairie Parks, Arts and Recreation Website  
We Go Places Website  
Verizon Theatre Electronic Board  
City of Grand Prairie Electronic Boards  
Texas Trust Credit Union Marquee  
Grand Prairie Chamber of Commerce Facebook Page  
Grand Prairie Chamber of Commerce Twitter  
Grand Prairie Chamber of Commerce Instagram  
Taste of Grand Prairie Facebook Page  
Grand Prairie Chamber of Commerce Weekly Emails

**TO OVER 300,000  
PEOPLE & GROWING!**

# **SPONSORSHIPS**

## **TASTE SPECTACULAR SPONSOR (1 EXCLUSIVE OPPORTUNITY)**

**\$ 2,500**

- Exclusive listing as a 2016 Taste of Grand Prairie Taste Spectacular Sponsor
- Color ad in event program.
- Logo featured in the event section of grandprairiechamber.org
- One premier vendor booth located under the Red Pavillion.
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Twenty (20) complimentary admission tickets.
- First right of refusal for the 2017 Taste of Grand Prairie Taste Spectacular Sponsorship opportunity.

## **GRAND PRAIRIE STAR SPONSOR (6 OPPORTUNITIES)**

**\$ 1,000**

- Listing as a 2016 Taste of Grand Prairie Star Sponsor
- Color ad in event program.
- Logo featured in the event section of grandprairiechamber.org
- One premier vendor booth located under the Red Pavillion.
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Fifteen (15) complimentary admission tickets.
- First right of refusal for the 2017 Taste of Grand Prairie Star Sponsorship opportunity.

## **COMMUNITY LEADER SPONSOR (10 OPPORTUNITIES)**

**\$ 500**

- Listing as a 2016 Taste of Grand Prairie Community Leader Sponsor
- Color ad in event program.
- Logo featured in the event section of grandprairiechamber.org
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Ten (10) complimentary admission tickets.
- First right of refusal for the 2017 Taste of Grand Prairie Community Leader Sponsorship opportunity.

## **COMMUNITY SUPPORTER SPONSOR (15 OPPORTUNITIES)**

**\$ 300**

- Listing as a 2016 Taste of Grand Prairie Community Supporter Sponsor
- Color ad in event program.
- Logo featured in the event section of grandprairiechamber.org
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Five (5) complimentary admission tickets.
- First right of refusal for the 2017 Taste of Grand Prairie Community Supporter Sponsorship opportunity.

If you are interested in a sponsorship, please contact the Chamber so that the proper publicity can be generated for your support. Call 972-264-1558 or e-mail us at [nicole@grandprairiechamber.org](mailto:nicole@grandprairiechamber.org).

# RESTAURANT REQUIREMENTS

Thank you for your participation in the Taste of Grand Prairie and Community Spotlight. As a restaurant vendor you will need some more specific information.

We are looking forward to our returning restaurants and welcome all newcomers. We ask that all restaurant vendors be prepared to serve at least 1,500 samples to our guests. Please note that alcoholic beverage samples will not be allowed.

The City of Grand Prairie is waiving food permitting fees for our participants. However, all participants must already have food permits, either from the City of Grand Prairie or another city. All vendors will be required to fill out a temporary food application through Environmental Services. Please contact Werner Rodriguez at 972-237-8056 for more information. The temporary food application is included in this packet. The completed form may be emailed to [wrodriguez@gptx.org](mailto:wrodriguez@gptx.org) or faxed to 972-237-8228.

A copy of the temporary permit and a copy of your Certificate of Liability Insurance must be provided to the Chamber office before the day of the event.

Booth fees are \$25 for Chamber members and \$50 for non-members. This includes an ad space. Electricity is available for \$25. Setup for vendors will be from 1:00 p.m.-3:30 p.m. on Thursday, September 29th. If you have to cancel for any reason a \$50 fee will be charged to you to pay for the booth set-up.

	<b>ITEM REQUIRED</b>	<b>RETURN COMPLETED TO:</b>
	Taste of Grand Prairie Booth Application	Grand Prairie Chamber of Commerce
	Temporary Food Permit	City of Grand Prairie-Environmental Services
	Certificate of Liability Insurance	Grand Prairie Chamber of Commerce
	Liability Waiver	Grand Prairie Chamber of Commerce
	Auction Item Form	Grand Prairie Chamber of Commerce

If you need further assistance, please contact the Grand Prairie Chamber of Commerce at 972-264-1558, we look forward to a successful evening and to your participation in our annual event.

Nicole Wegienka  
Director of Special Events & Marketing  
Grand Prairie Chamber of Commerce  
972-264-1558  
[nicole@grandprairiechamber.org](mailto:nicole@grandprairiechamber.org)



The Grand Prairie Chamber of Commerce Proudly Presents the 9th Annual  
**“Taste of Grand Prairie & Community Spotlight”**

Thursday, September 29, 2016

4:00pm—8:30pm, Senior Hour from 4:00pm—5:00pm

Traders Village, 2602 Mayfield Rd, Grand Prairie

**Sign Up For Your Food Booth Today!**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Booths will be approx. 10' x 6'. Each booth will be equipped with a 6' skirted table and two chairs.  
Please refer to the Booth Packet for additional details.

**RESTAURANT BOOTH AND AD SPACE**

Chamber Member—\$25

Non- Chamber Member—\$50

*Requirements: Temporary Food Permit and a Copy of your Certificate of Liability Insurance*

*Restaurant cancellations will result in a \$50 service fee per reserved booth.*

*Will you be serving drinks from your booth?  YES  NO*

**CHECK OUT : [tasteofgrandprairie.com](http://tasteofgrandprairie.com)**

YES! I would like \_\_\_\_ booth(s) in the Expo. Need Electricity? \_\_\_\_ Yes (\$25) \_\_\_\_ No

Booth #: Choice 1: \_\_\_\_, Choice 2: \_\_\_\_, Choice 3: \_\_\_\_ (Booths are granted on a 1st-come, 1st-serve basis.)

**PAYMENT:**

Check # \_\_\_\_\_ (checks payable to: Grand Prairie Chamber of Commerce)

VISA  Master Card  AMEX  Discover  
Card # \_\_\_\_\_ Exp: \_\_\_\_\_

Cardholder (please print): \_\_\_\_\_

**VENDOR MEETING: Monday, September 26, 2016**

At the vendor meeting all items are due: Auction Item, Forms, and Pre-Staffed Materials.

Meeting is at 5:30 PM at the Chamber Office, 900 Conover Dr., Grand Prairie.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this application, you are committing to participate in the event. ANY cancellation after the payment deadline will result in payment required.

Please email completed forms to [nicole@grandprairiechamber.org](mailto:nicole@grandprairiechamber.org)  
Grand Prairie Chamber of Commerce, 900 Conover Dr., Grand Prairie, Texas 75051

For additional information call the Chamber at (972) 264-1558

**Payment must be received in full by September 26th to reserve booth space.**

# **AUCTION FORM**

## DONATION

Company:

Contact Person:

Phone:

## TYPE OF DONATION

Item Value \$

Item Description:

ITEMS ARE DUE TO THE CHAMBER BY SEPTEMBER 23, 2016.

# **LIABILITY WAIVER**

Vendor \_\_\_\_\_  
(Please Print)

Releases the Grand Prairie Chamber of Commerce of all liability of registration sales and services of vendor samples.

Furthermore, releases the Grand Prairie Chamber of Commerce from any harm, liability or responsibility arising from my organizations participation in this event.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Sincerely,  
Lynn McGinley  
President  
Grand Prairie Chamber of Commerce