

9th Annual



Thursday, September 28th, 2017

4:00pm to 5:00pm -- Seniors Hour

5:00pm to 8:30pm -- All are invited!

Traders Village[®]

2602 Mayfield Road, Grand Prairie, Texas 75052

*A taste of the
Grand life.*



The Grand Prairie Chamber of Commerce will host the 9th Annual “Taste of Grand Prairie & Community Spotlight” on Thursday, September 28th, 2017 from 4:00 p.m. until 8:30 p.m. at Traders Village, 2602 Mayfield Road. We invite you to experience the best of our community!

The focus of this event is to highlight and promote local businesses, both community and chamber-wide. Our purpose is to educate the community about local companies and the many products and services available to them. To provide exhibitors with an additional marketing tool with which to promote their products and broaden their customer base.

As an exhibitor, you will receive the following:

- 8' x 6' (Black) Piped and Draped Booth Space
- Covered (Black) and Skirted (Black) 6' table with 2 chairs
- Opportunity to educate attendees about your business and offer samples
- Business-to-Business networking opportunities
- 2 vendor admission passes , 6 vendor passes for restaurants (additional passes may be purchased)
- Opportunity to provide an Auction Item for additional exposure
- Opportunity to provide up to 2 door prizes that will be given away from your booth location
- Opportunity to provide flyers, coupons etc. to be pre-stuffed into the guests “goody” bags that they will receive upon entrance to the event
- Awards! Awards for BEST: Food Vendor, Decorated Business Booth, Decorated Food Booth, Kids' Choice and Crowd Favorite

Booth placement is granted on a first-come, first-served basis. While we make every attempt to place you at one of your preferred locations, it is ultimately up to the placement committee. Please note that restaurants will be placed to accommodate crowd control. Health restrictions require that restaurants must remain under the covered concourse area.

All vendors will be required to sign a liability waiver. Restaurants will need to provide a copy of your insurance and your food permit. Please see additional Restaurant Requirements letter.

We look forward to seeing you at the 9th Annual Taste of Grand Prairie & Community Spotlight. Please refer to the inserted booth application to sign-up today! Applications may be emailed to nicole@grandprairiechamber.org, or mailed to 900 Conover Dr., Grand Prairie, TX 75051. Please call Nicole Wegienka at 972-264-1558 with any additional questions.

Thank you for supporting the Grand Prairie Chamber of Commerce and we look forward to seeing you at the Taste!

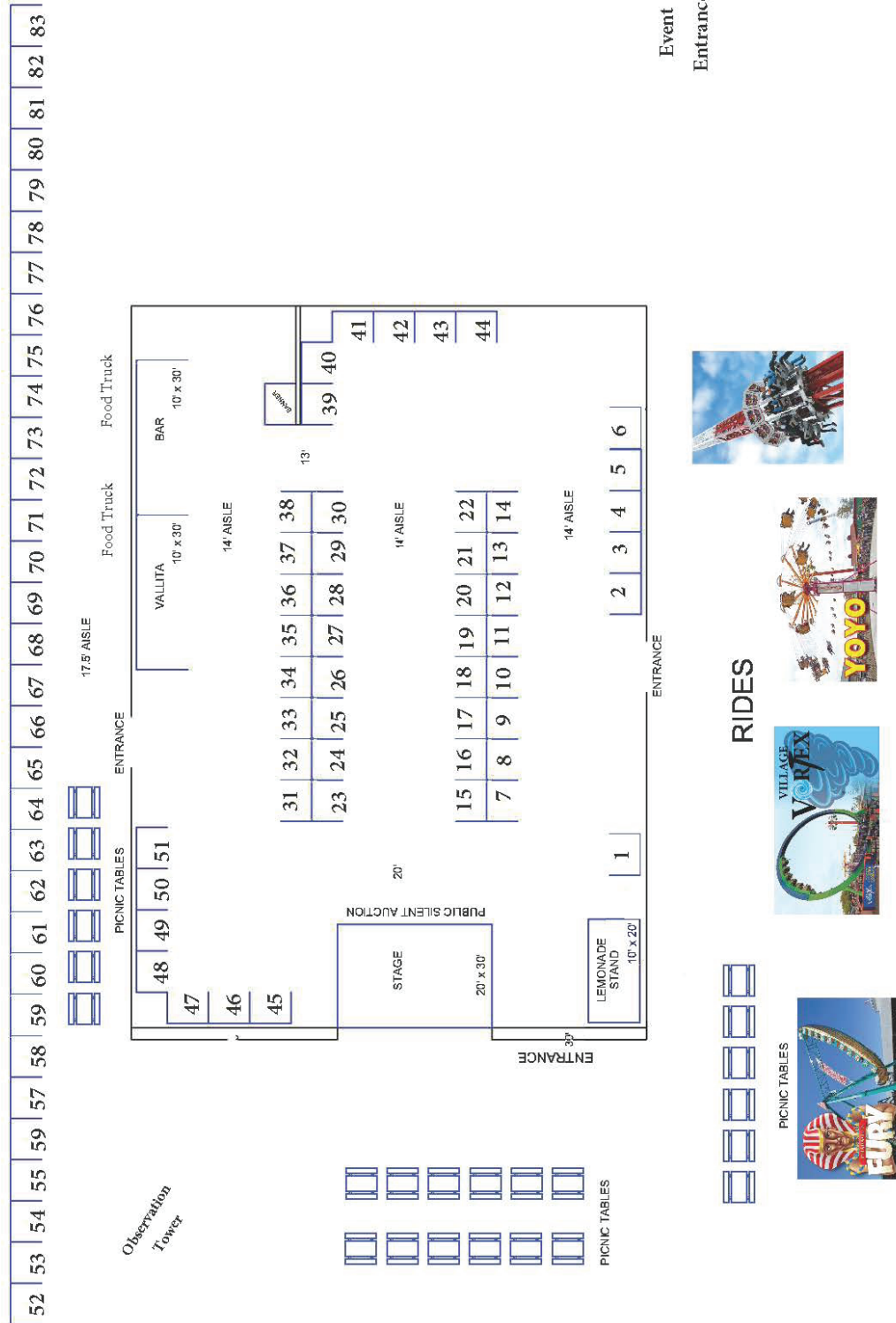
Sincerely,

Lynn McGinley
Chamber President
Grand Prairie Chamber of Commerce

BOOTH ASSIGNMENTS

Booth Assignments will be granted on a first-come, first-served basis. We will do our best to accommodate one of your choices.

Please note, we will space out the restaurants to accommodate crowds. Health restrictions require that restaurant booths remain under the covered concourse.



EXHIBITOR TIPS

SET UP & REGISTRATION

You may set up your booth between the hours of 1:00pm and 3:30pm on September 28th. Upon arrival please check in at the Chamber Booth for your registration packet and booth assignment. Make sure you bring all supplies needed such as extension cords and tape to secure all cords. These will not be available to rent the day of the event, so please be prepared. **NO POWER STRIPS ARE ALLOWED.**

DOOR PRIZES

All vendors are welcome to bring up to 2 door prize for drawings throughout the evening. At registration, please fill out a card describing your door prize and display your prize at your booth. Upon each drawing, the description will be announced from the stage area and the winner may pick up the prize at your booth.

PUBLIC SILENT AUCTION

All vendors are encouraged to bring a silent auction item to be displayed at our Public Silent Auction. Auction items are due to the Chamber office by September 23rd.

PRE-STUFFING MATERIALS

Each guest will receive a "goody" bag upon entry to the event. If you would like us to pre-stuff any coupons, flyers, etc. into these bags, please deliver your items to the Chamber before September 26th. No exceptions.

AWARDS!

Awards will be presented to the Best: Food Vendor, Best Decorated Booth (Food & Business), Kids' Choice and Crowd Favorite.

Our guests will vote for their favorites in each category. The winners will be publicized in Press Releases and ads after the event, so this is a means of raising the visibility and name recognition of your business. The appearance of your booth enhances the experience of our guests and your potential customers. Make it unforgettable!

AFTER THE SHOW...

All vendors must be out of the building by 9:30pm. Please be organized and careful when accomplishing this task.

HOW DO WE MARKET THE EVENT?

PRE-SALE TICKETS

Chamber of Commerce
Chamber Board of Directors

MAILINGS

Mailer to Grand Prairie Chamber Member Restaurants
Mailer to Grand Prairie Chamber Member Businesses
Mailer to Restaurants in the DFW Metroplex
The Grand Prairie Pipeline Newsletter
Over 30,000 Valpak Coupons Mailed

NEWSPAPERS/MAGAZINES/TV/ RADIO

The Grand Prairie Reporter
Texas Highways, The Travel Magazine of Texas
Life is Grand Magazine
Advertised on GPTV
Commercials on DFW iRadio
Grand Prairie Magazine
DFW Mag

POSTERS/BANNERS

100 Posters Distributed to Local Businesses
Banners posted around City
Banners posted at Traders Village

FLYERS

30,000 Flyers distributed at All GPISD Schools
Flyer/Coupons Distributed to City Employees
Flyers mailed to ALL Grand Prairie Home Owner's Associations
Flyers given to several Grand Prairie Businesses for distribution

ELECTRONIC ADVERTISING

Grand Prairie Chamber of Commerce Website
Traders Village Website
City of Grand Prairie Website
Grand Prairie Parks, Arts and Recreation Website
We Go Places Website
Verizon Theatre Electronic Board
City of Grand Prairie Electronic Boards
Texas Trust Credit Union Marquee
Grand Prairie Chamber of Commerce Facebook Page
Grand Prairie Chamber of Commerce Twitter
Grand Prairie Chamber of Commerce Instagram
Taste of Grand Prairie Facebook Page
Grand Prairie Chamber of Commerce Weekly Emails

**TO OVER 300,000
PEOPLE & GROWING!**

SPONSORSHIPS

TASTE SPECTACULAR SPONSOR (5 OPPORTUNITIES)

\$ 2,500

- Exclusive listing as a 2017 Taste of Grand Prairie Taste Spectacular Sponsor
- Color ad in event program - large logo.
- Logo featured in the event section of grandprairiechamber.org
- Logo on Bannerstand positioned on the Stage.
- One premier vendor booths located under the Red Pavillion near the stage.
- A 5 minute video interview about your company on the Taste of GP website and social media sites.
- Company mentioned on DFWiRadio in reference to the Taste Event.
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Twenty (20) complimentary admission tickets.

GRAND PRAIRIE STAR SPONSOR (10 OPPORTUNITIES)

\$ 1,000

- Listing as a 2017 Taste of Grand Prairie Star Sponsor
- Color ad in event program - large logo.
- Logo featured in the event section of grandprairiechamber.org
- Logo on Bannerstand positioned on the Stage.
- One vendor booth located under the Red Pavillion.
- A 5 minute video interview about your company on the Taste of GP website and social media sites.
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Fifteen (15) complimentary admission tickets.

COMMUNITY LEADER SPONSOR (15 OPPORTUNITIES)

\$ 500

- Listing as a 2017 Taste of Grand Prairie Community Leader Sponsor
- Color ad in event program - small logo.
- Logo featured in the event section of grandprairiechamber.org.
- Logo on Bannerstand positioned on the Stage.
- One vendor booth (not guaranteed under Red Pavillion)
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Ten (10) complimentary admission tickets.

COMMUNITY SUPPORTER SPONSOR (20 OPPORTUNITIES)

\$ 300

- Listing as a 2017 Taste of Grand Prairie Community Supporter Sponsor
- Color ad in event program - small logo.
- Logo featured in the event section of grandprairiechamber.org
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Five (5) complimentary admission tickets.

If you are interested in a sponsorship, please contact the Chamber so that the proper publicity can be generated for your support. Call 972-264-1558 or e-mail us at nicole@grandprairiechamber.org.

The Grand Prairie Chamber of Commerce Proudly Presents the 9th Annual
“Taste of Grand Prairie & Community Spotlight”

Thursday, September 28, 2017

4:00pm—8:30pm, Senior Hour from 4:00pm—5:00pm

Traders Village, 2602 Mayfield Rd, Grand Prairie

Sign Up For Your Business Booth Today!

Company Name: _____

Mailing Address: _____

City: _____ Zip: _____

Contact Person: _____ Business Phone: _____

Email: _____ Website: _____

Booths will be approx. 8' x 6'. Each booth will be equipped with a 6' skirted table and two chairs.

BUSINESS BOOTH

Chamber Business Member
\$300

Non- Chamber Business Member
\$500

Non-Profit Business Member
\$200

YES! I would like _____ booth(s) in the Expo.

Need Electricity? _____ Yes (\$25) _____ No

Booth #: Choice 1: _____, Choice 2: _____, Choice 3: _____ (Booths are granted on a 1st-come, 1st-serve basis.)

PAYMENT:

VISA MasterCard AMEX Discover Check # _____

Card # _____ Exp: _____ Zip Code: _____

Cardholder (please print): _____

VENDOR MEETING:

Monday, September 25, 2017

At the vendor meeting all items are due: Auction Item, Forms, and Pre-Stuffed Materials.

Meeting is at 5:30 PM at the Chamber Office, 900 Conover Dr., Grand Prairie.

Signature: _____ Date: _____

By signing this application, you are committing to participate in the event. ANY cancellation after the payment deadline (September 25th) will result in payment required.

Please email completed forms to nicole@grandprairiechamber.org

For additional information call the Chamber at (972) 264-1558

Payment must be received in full by September 25th.

CHECK OUT : tasteofgrandprairie.com

AUCTION FORM

Company:

Contact Person:

Phone:

TYPE OF DONATION

Item Value \$

Item Description:

ITEMS ARE DUE TO THE CHAMBER BY SEPTEMBER 25, 2017.

LIABILITY WAIVER

Vendor _____
(Please Print)

Releases the Grand Prairie Chamber of Commerce and Traders Village of all liability of registration sales and services of vendor samples.

Furthermore, releases the Grand Prairie Chamber of Commerce and Traders Village from any harm, liability or responsibility arising from my organizations participation in this event.

Signature

Date

Sincerely,
Lynn McGinley
President
Grand Prairie Chamber of Commerce